

KHADI & V.I. COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJNA

MANUFACTURE OF AYURVEDIC VATI GUTIKA

The ancient form of treatment without any side effect have earned a worldwide name and the research and development in the area have developed for the manufacturing of Tablets/Capsules, etc. for quick relief. One ayurvedic product have tremendous market now-a-days.

1	Name of the Product	:	Ayurvedic Vati Gutika
2	Project Cost	:	
	a Capital Expenditure		
	Land	:	Own
	Building Shed 1000 Sq.ft	:	Rs. 200000.00
	Equipment	:	Rs. 210000.00
	(Pulveriser, Kharal with pestle, Pil making m/c, Wet grinder, Tablet coating m/c, etc..)		
	Total Capital Expenditure	:	Rs. 410000.00
	b Working Capital	:	Rs. 96000.00
	TOTAL PROJECT COST	:	Rs. 506000.00

3 Estimated Annual Production of Ayurvedic Vati Gutika : (Value in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Ayurvedic Vati Gutika	20000.00	57.70	1154.40
	Vatika			
	TOTAL	20000.00	57.70	1154.40

4	Raw Material	:	Rs. 325000.00
5	Lables and Packing Material	:	Rs. 25000.00
6	Wages (Skilled & Unskilled)	:	Rs. 225000.00
7	Salaries	:	Rs. 200000.00
8	Administrative Expenses	:	Rs. 150000.00

9	Overheads	:	Rs.	150000.00
10	Miscellaneous Expenses	:	Rs.	10000.00
11	Depreciation	:	Rs.	31000.00
12	Insurance	:	Rs.	4100.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	53300.00
	b. W.C.Loan	:	Rs.	12480.00
	Total Interest	:	Rs.	65780.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	417400.00
	Variable Cost		Rs.	737480.00
	Requirement of WC per Cycle		Rs.	96240.00

15 Estimated Cost Analysis

Sr. No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	417.40	250.44	292.18	333.92
2	Variable Cost	737.00	442.20	515.90	589.60
3	Cost of Production	1154.40	692.64	808.08	923.52
4	Projected Sales	1500.00	900.00	1050.00	1200.00
5	Gross Surplus	345.60	207.36	241.92	276.48
6	Expected Net Surplus	315.00	176.00	211.00	245.00

- Note : 1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental Premises
- Total Cost of Project will be reduced.
 - Profitability will be increased.
 - Interest on C.E.will be reduced.